**Project Development (20%)**

The development approach we are going to undertake for this project is a variation of the iterative Agile model in which a prototype is developed during a short sprint before being shown to the client with their feedback being used to design the following prototype improvements.

We have chosen to use this model due to the nature of the project giving a high ceiling for improvement that we can repeatedly approach with iterative prototypes. The goal is to, with each sprint, work from a base case solution towards a more sophisticated development.

Within each cycle, we will begin developing a prototype by planning based on the feedback given from the previous release as well as using customer stories and our own intuition. To aid us in our planning, we will use tools such as Trello and Google Docs

